



# PAE

## European Automotive Cluster

A project co-financed by the **Interreg V A Geat Region** program



### 3 KEY OBJECTIVES

- Strengthen the presence of SMEs from the Greater Region and adjacent regions in foreign markets
- Improve the competitiveness of companies across borders and internationally
- Increase cooperation between groups of automotive manufacturers and suppliers in the Greater Region



**OVERALL BUDGET:**  
2 159 358 €



**5 PARTNERS**  
**5 ASSOCIATE MEMBERS**



**PROJECT DURATION:**  
**54 MONTHS**



Find all the PAE news on:

[www.pole-auto-europe.eu](http://www.pole-auto-europe.eu)



**Interreg**   
Grande Région | Großregion  
**PAE**  
Fonds européens de développement régional | Europäischer Fonds für regionale Entwicklung

## ACTIONS SUPPORTED BY THE PAE PROJECT



Organisation of cross-border  
events such as Automotive Days



Organisation of joint stands at  
trade fairs or exhibitions



Site visits to buyers, builders,  
original equipment manufacturers



Technological watch on new modes  
of production and propulsion,  
materials and new forms of  
mobility



Creation of a directory of training  
courses and needs of the automotive  
industry



Creation of a database of companies  
in the Greater Region and adjacent  
areas

## ARE YOU INTERESTED IN ANY OF THESE ACTIONS? CONTACT US!

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### Funding partners



**LUXINNOVATION**  
#MakinInnovationHoozen



**Rheinland-Pfalz**  
MINISTERIUM FÜR  
WIRTSCHAFT, VERKEHR,  
LANDWIRTSCHAFT  
UND WEINBAU

### Associated partners

